



INSIGHT
REMEDY

Creating the right message for your brand

Making your firm stand out is harder than ever.

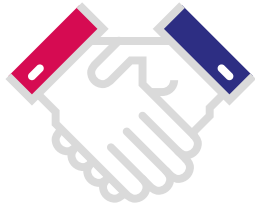
- How do you express what makes you different?
- What are your competitors saying?
- Is your brand messaging relevant, authentic and distinctive?



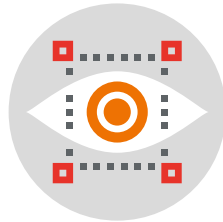


Brand Remedy, along with insight specialist **Thirteen**, has devised a simple diagnostic to evaluate what you and your competitors say in your markets.

Our Message Indicator looks at 3 key areas:



PERSUASIVENESS



RELEVANCE



DISTINCTIVENESS

We can help you devise more compelling marketing messages to express your firm's brand.

To find out more, please contact Louise Barfield on **020 8940 6050** or email [**louise@brandremedy.com**](mailto:louise@brandremedy.com)



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